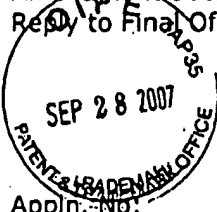


Appln. No.: 10/800,812
Amendment Dated September 26, 2007
Reply to Final Office Action of June 1, 2007

TJA-100US



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appln. No.: 10/800,812
Applicant: Josep Lluís de la Rosa
Filed: March 15, 2004
Title: METHOD FOR TARGETING PRODUCTS AND SERVICES TO CONSUMERS
TC/A.U.: 2168
Examiner: Aaron J. Sanders
Confirmation No.: 1617
Docket No.: TJA-100US

Entered in RE 11/30/07
7 Gayno 12/17/07

AMENDMENT UNDER 37 C.F.R. § 1.116
Expedited Procedure

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Final Office Action dated June 1, 2007, please amend the above-identified application as follows:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.
- ☒ **Amendments to the Drawings** begin on page 6 of this paper and include an attached replacement sheet(s).
- ☐ **Amendments to the Abstract** are on page of this paper. A clean version of the Abstract is on page of this paper.
- ☒ **Remarks/Arguments** begin on page 7 of this paper.

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Do NOT ENTER
AS 10-4-07